

Spotlight

The Madison Mark Apartment Complex



In April of 2008 leading building developers implemented VUANCE's AAID Ultra Long Range RFID solution, in order to provide cost-effective parking services and generate additional revenues.

AAID's programmable tags communicate with long-range RFID readers to identify the presence, and location of vehicles, assets, personnel and alarm triggered events in fleet management, parking areas, airports, gated communities, and asset management applications.

One of the installations using AAID's solutions is The Madison Mark, a luxurious classically designed apartment building in Madison, WI. Recognizing that its underground garage is both a tenant service and a revenue source, the developers implemented a hands-free solution in which AAID's identification tags and readers grant or deny vehicles

access to the garage as they approach the entrance. In addition, other surveillance controls, such as digital video, are incorporated into the system in order to track vehicles and individuals once in the garage. AAID's solution provides convenience and security to the end-user. By restricting access to parking stalls that have a past due balance, AAID's solution also increases the gross revenue that the developer can collect on time and with fewer management-related costs.

This system was installed and is maintained by Correct Cable Inc., one of VUANCE's business partners. The Company is working with other building developers, gated-community owners and hospitality industry owners to adopt the technology to their situations.

“AAID makes it easy to implement a cost-effective, hands-free system for controlling vehicular access to parking areas,” said Josh Klein, President of Wisconsin-based Correct Cable. “The Madison Mark is a leading-edge example of how developers can use the technology to increase revenues while using remote management to maintain low overhead costs. We’re also currently working with a local Hospital to outfit a fleet of ambulances with AAID’s solution so access to restricted areas will be managed by the RFID tagging. I couldn’t be more excited about the project and the value it will bring to the client.”

“VUANCE works through leading business partner system integrators to enable developers, gated communities, and medical facilities with significant vehicular traffic to adopt AAID’s RFID Solutions,” stated Eyal Tuchman, Chief Executive Officer of VUANCE, Ltd. “We’re proud to be working with Correct Cable to facilitate easy implementation of our technology to meet the needs of a wide range of customers.”



Hands-free solutions that provide tenant service and developer revenues.



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About VUANCE Ltd.

VUANCE Ltd. develops and markets state-of-the-art security solutions for viewing, tracking, locating, credentialing, and managing essential assets and personnel. VUANCE solutions encompass electronic access control, urban security, and critical situation management systems as well as long-range Active RFID for public safety, commercial, and government sectors. The Company’s comprehensive range of products enables end-to-end solutions that can be employed to successfully overcome the most difficult security challenges. Its Critical Situation Management System (CSMS) solution is the industry’s most comprehensive mobile credentialing and access control system, designed to meet the needs of Homeland Security and other public initiatives.

VUANCE Ltd. is headquartered in Rockville, MD. VUANCE common stock is listed on the NASDAQ Capital Market and on the Euronext Exchange under the symbol “VUNC”. For more information, visit www.vuance.com.